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FOR IMMEDIATE RELEASE

SAVE TIME, MONEY AND AMMUNITION WITH THE LASERLYTE LASER TRAINER



Cottonwood, Ariz. – LaserLyte®, the leader in laser technology, proudly introduces the Universal Laser Trainer. This innovative product saves the user time, money and ammunition. Now for the cost of one or two visits to a local range, shooting enthusiasts can enjoy a lifetime of free training at the location that works best for them, including their favorite recliner.

The LaserLyte Laser Trainer is safe and efficient, using a hammer-activated (sound activated) laser that appears on the target downrange, giving instant results. Features include universal fit in almost all pistols and rifles, four included adapters from .22 to .50 caliber and a bright, 650nm laser. Also included with the system are a carrying pouch, batteries, instructions and daylight laser target. MSRP \$79.95.

Complimentary training videos, featuring instruction about defensive shooting skills and safety using the LaserLyte Laser Trainer are available at www.laserlyte.com/video.

Created with input from shooting expert Rob Pincus, the new LaserLyte Laser Trainer will improve practice time and increase confidence with the shooter's favorite pistol or rifle. Pincus is the owner and lead instructor of I.C.E Training, a progressive, world-class, reality-based firearms training course. Pincus and his staff instructors currently provide training to military special operations personnel from the U.S. Army, Air Force and Navy as well as countless law enforcement and security officers around the world. For more information about I.C.E. Training, visit www.icetraining.us.

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LaserLyte Laser Training System Specifications:

- Product Number: LT-1
- Compatible Firearms: .22-.50 caliber, minimum three inch barrel
- Power Output: Class IIIA, 5mw
- Batteries: 3-A76, 3-377
- Battery Life: 1.5 hours plus
- Weight: 1.3 oz., 36.85 g
- Minimum Diameter: 0.2 in., 5.08 mm
- Maximum Diameter: 0.61 in., 15.49 mm
- Length: 6.125 in., 155.58 mm
- MSRP: \$79.95

LaserLyte, the leader in laser technology, is the shooting and hunting division of P&L Industries. The company strives to heighten the experience of shooting by offering high quality, competitively priced lasers and other firearms accessories. For more information about LaserLyte and its complete line of products contact: LaserLyte, 101 Airpark Road, Cottonwood, Arizona, 86326, 928-649-3201, www.laserlyte.com. Media resources, including high-resolution images, are available for download at www.laserlyte.com/pressroom.

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