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FOR IMMEDIATE RELEASE

LASERLYTE DEVELOPS SMALLEST LASER AND LIGHT PACKAGE AVAILABLE



Cottonwood, Ariz. – For 2009 LaserLyte® has paired its best-selling Subcompact V2 laser and new FlashLyte, to create the smallest laser and light package available. It's intimidation and recognition all in one. A must-have for any gun owner.

This amazing combo pack fits on all subcompact pistols with rails and any larger gun with rail. The system features three mounting options for maximum versatility. Additionally, the laser and light can be used individually or together. MSRP \$199.95.

About the FlashLyte

LaserLyte's new FlashLyte is a practical railed flashlight that won't break the bank. A first from LaserLyte, this weapons-mountable flashlight allows the user to keep both hands on the weapon and is simple and easy to use. The system produces 25 lumens – enough power to see a target in a room or garage.

The FlashLyte features an ambidextrous switch for easy activation and three super-bright LED powered by four A76 batteries that provide more than one hour of run time. This is the simple, easy and effective solution for home protection needs.

About the Sub-Compact V2 Laser

The Subcompact V2 laser (V2) is the latest, smallest and most versatile railed laser yet. Weighing in at less than an ounce and shorter than an inch, this small unit is packed with the latest features and options.

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The V2 features an integrated cross lock bar, hinge clamp system and a quick-detachable release. Additional features include adjustment for windage and elevation, rear activation switch and removable accessory rail. This laser is truly on the cutting edge of design, function and features.

LaserLyte Laser and FlashLyte Specifications:

- Product Number: LL-1
- Compatible Firearms: All firearms with rail systems
- Power Output: 5mw, 25 lumens
- Batteries: 4-A76, 3-393
- Battery Life: 1.5 hours plus
- Weight: 2.3 oz., 65.20 g
- Length: 1.80 in., 45.72 mm
- Width: 1 in., 25.40 mm
- Height: 1.80 in., 45.72 mm
- Laser Range at Night: 500 yd., 457 m
- FlashLyte Range at Night: 10 yd., 9 m
- MSRP: \$199.95

LaserLyte, the leader in laser technology, is the shooting and hunting division of P&L Industries. The company strives to heighten the experience of shooting by offering high quality, competitively priced lasers and other firearms accessories. For more information about LaserLyte and its complete line of products contact: LaserLyte, 101 Airpark Road, Cottonwood, Arizona, 86326, 928-649-3201, www.laserlyte.com. Media resources, including high-resolution images, are available for download at www.laserlyte.com/pressroom.

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